



## **Modern Distribution Management Names Action Health a 2016 MDM Market Mover**

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Action Health has been named a [2016 MDM Market Mover](#) for its innovative approach for adapting to the new low-margin reality of its market. Each year, MDM recognizes distributors as Market Movers for their innovative approaches to doing business. Read Action Health's Market Mover profile [here](#).

Market Movers are named along with [MDM's Market Leaders lists](#), which identifies the top distributors by revenue across 15 distribution sectors.

The [2016 Distribution Trends Special Issue](#) is released in conjunction with the lists and includes profiles of the Market Movers along with an outline of distribution industry trends based on interviews with dozens of wholesaler-distributors, industry experts and manufacturers, as well as the results from reader surveys.

Modern Distribution Management ([www.mdm.com](http://www.mdm.com)) is the premier source of research on the wholesale distribution industry and offers news, blogs and premium newsletters to executives in wholesale distribution businesses or that sell through or to wholesale distribution businesses.

